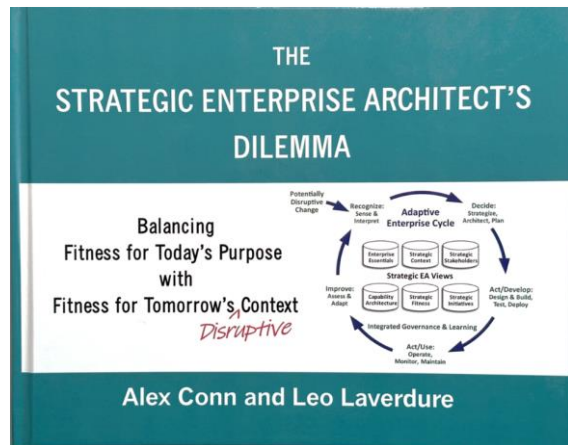


# ***The Strategic Enterprise Architect's Dilemma:***

*Balancing Fitness for Today's Purpose with Fitness for Tomorrow's Disruptive Context*

By Alex Conn and Leo Laverdure



Published March 2023, Hardcover, eBook (PDF),  
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Sudden, disruptive changes in the context require rapid adaptation. Enterprises need to embrace just-in-case thinking and build in flexibility to adapt capabilities for plausible scenarios. They must act rapidly while continuously re-assessing the uncertainty inherent in the context.

This book captures and extends many insights the authors gained in nearly three decades of developing, practicing, and teaching Solution and Enterprise Architecture at high-tech firms worldwide. It presents a theoretical basis and a practical methodology for architecting flexible enterprise capabilities in a disruptive context.

Fitness is the key to surviving and thriving in disruptive times, and enterprise architecture must focus on adaptability. This requires a methodology that fully engages key stakeholders and highlights fitness for context. It also requires a set of architectural views that outline what the enterprise needs to consider to be viable in today's and tomorrow's contexts.

Designed as a highly scannable collection of key information (both text and graphics), the book expands the key points and diagrams with deeper discussions and examples.

**Audience:** Enterprise Architects with a strategic focus; Strategists and others contributing to enterprise strategy in business, government, and non-profit organizations

**Keywords:** disruptive change, enterprise strategy, fitness for context, scenario-based architecting, strategic signals, systems thinking, mental models, adaptive systems, methodology, strategic stakeholders, situation complexity analysis, strategic factors, system qualities, strategic initiatives, capabilities, resource viability

**Praise for the Book:** See reverse side.

## **More Information:**

- **Website for *The Strategic Enterprise Architect's Dilemma*:** <https://sbsapartners.com/>
- **Book Excerpts:** <https://sbsapartners.com/The%20Book/Excerpts.php> (58 pages)
- **Authors:** <https://sbsapartners.com/Authors/About.php>
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*"I highly recommend this handbook for anyone interested in creating, building or evolving complex systems that can survive and thrive in our ever-changing environment."*

—Vik Muiznieks, Ph.D., Director of Enterprise Architecture, MIT Lincoln Laboratory

*"The Strategic Enterprise Architect's Dilemma is a thoroughly researched, well-written, practical and useful book that will certainly help a lot of practitioners struggling with this 'now or later' dilemma and want to apply architectural thinking to both long- and short-term change."*

—Roger Evernden, Enterprise Architect, author, and musician

*"The authors have created a unique and effective approach that emphasizes fitness for context, resulting in greater strategic contribution and value for enterprise architects."*

—Dr. Peter Beijer, Chair of the Digital Architects NetWork

*"This is the book you need to have on your top shelf to understand, in practical terms, how to use Strategic Enterprise Architecture during these disruptive times."*

—Roberto Rivera, Architecture Capability and Profession Leader